



BYZANTIUM

PORTFOLIO

CLIENT OFFER

01

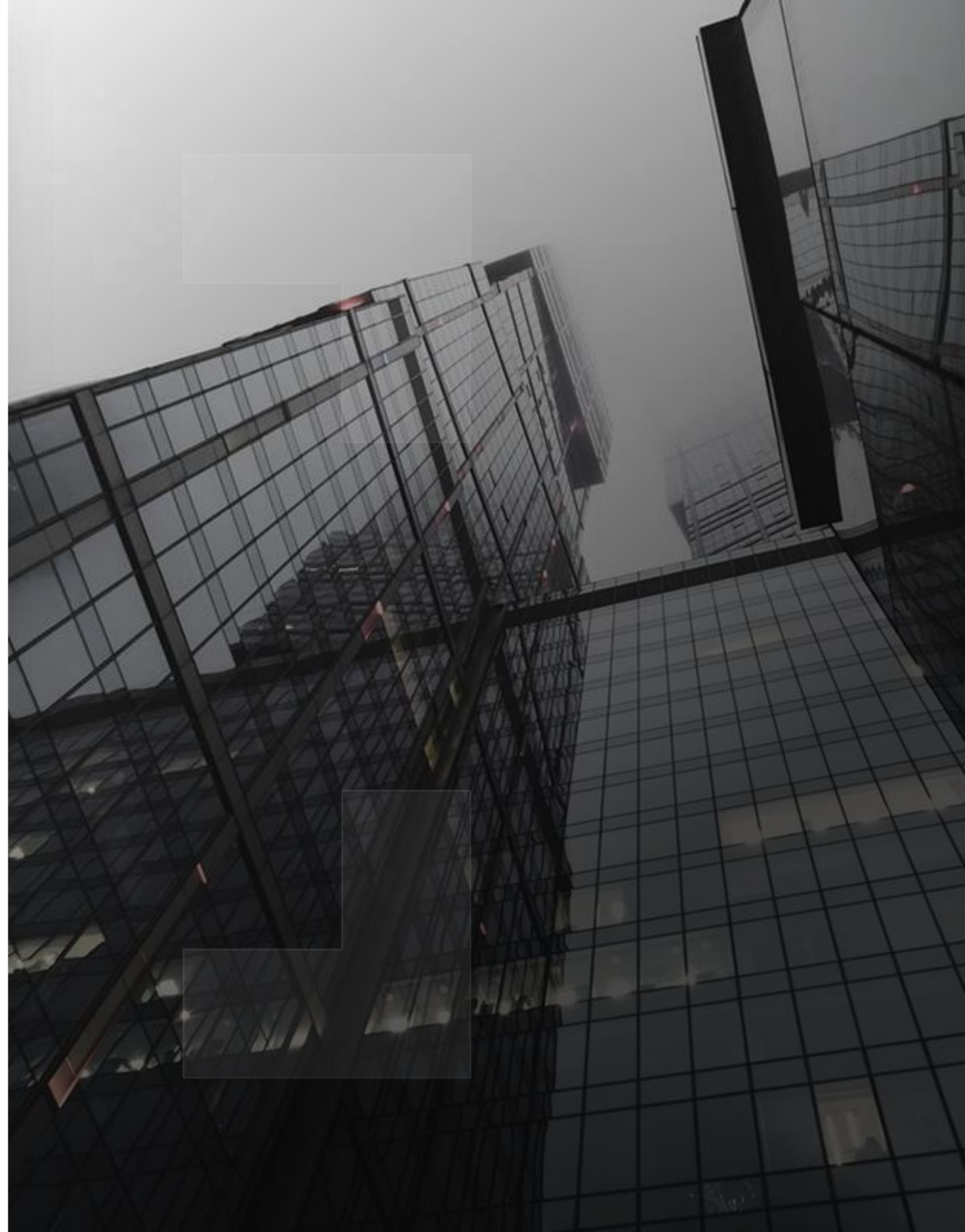
About Us

Byzantium is a performance-oriented immersive end-to-end fundraising service provider.

- ⊕ Performance-oriented means we value actions, not titles. We show what we do best and expect the client to do best as well.
- ⊕ Immersive means we do the work with our own hands. Our professionals with firsthand expertise seamlessly merge with various teams.
- ⊕ End-to-end means we develop solutions at every stage. We help perform frenzied investment rounds, launch new products, and establish connections.

We believe in the power of originality, in staying one step ahead, and in making exceptional progress at all times. With this approach we've raised \$150 million.

We also organize special events. A great bonus for everyone who is on the board, isn't it?



We offer

1



Audit



Strategy



BizDev



Investor Relations

2



Project Management



Design & Branding



Content



Media Relations



Public Image



Traffic

3



Community



Social Media

Quite a simple plan. Except you have to know how to do it right.

As to the numbers

152 083 636

USD raised

12

clients onboarded

114 051

investors attracted

7

industry professionals

42 560

person-hours worked

Not to forget 2,535 liters of coffee consumed
in the process.

Our approach

To find the exact methods that work, you need Byzantium. To break through the informational buzz, you have to turn to Byzantium. There are so many wrong options to choose from, you can't but reach out to Byzantium. We'll work out the right one together.

We won't accept omitting the slightest detail. We:

- ✚ Take full control of the client's project and pay close attention to every stage of its development, from strategy to exact processes.
- ✚ Educate customers about the client's product or brand, which eventually turns them into avid fans, advocates and ambassadors of the products offered by the client.
- ✚ Merge with the client's team, managing activities from within while supervising them from the side. Everyone is in synergy exerting their best practices.
- ✚ Shape the client's specifics and adapt accordingly, solve challenges of time and bring rational innovation to every step.

We don't settle for less. Why should you?

Our values

Spirit

We're passionaries. We only work with passionaries. We're making money, that's a fact. We're literally doing that. Yet to work with us, you have to know the greater purpose.

Arrangement

We believe in hard work and, more importantly, smart work. In-depth analysis, clear business processes, and self-awareness are the three pillars our entire work is built upon.

Customness

We think there are no two similar cases. Our service is as personalized as it can get. We invent, we surprise, and we get a charge out of it.

Details

Sometimes the slightest faults mess everything up. We seek to develop customer journeys so exciting we'd walk them ourselves.

No authorities

We recognize people for what they do, not for the position they hold. We respect every point of view, without any kind of distinction.

Blockchain Solutions for Transportation

Ongoing: Chorus Mobility

10 December 2018 —

About

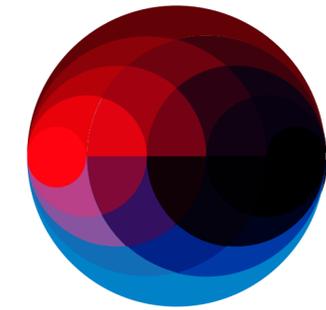
Chorus Mobility is focusing on research and development of the Blockchain based peer-to-peer payments protocols and decentralized applications for connected vehicles.

The team has designed an interoperable, blockchain-agnostic software and hardware architectures for enabling a variety of new use cases for connected and autonomous vehicles of tomorrow.

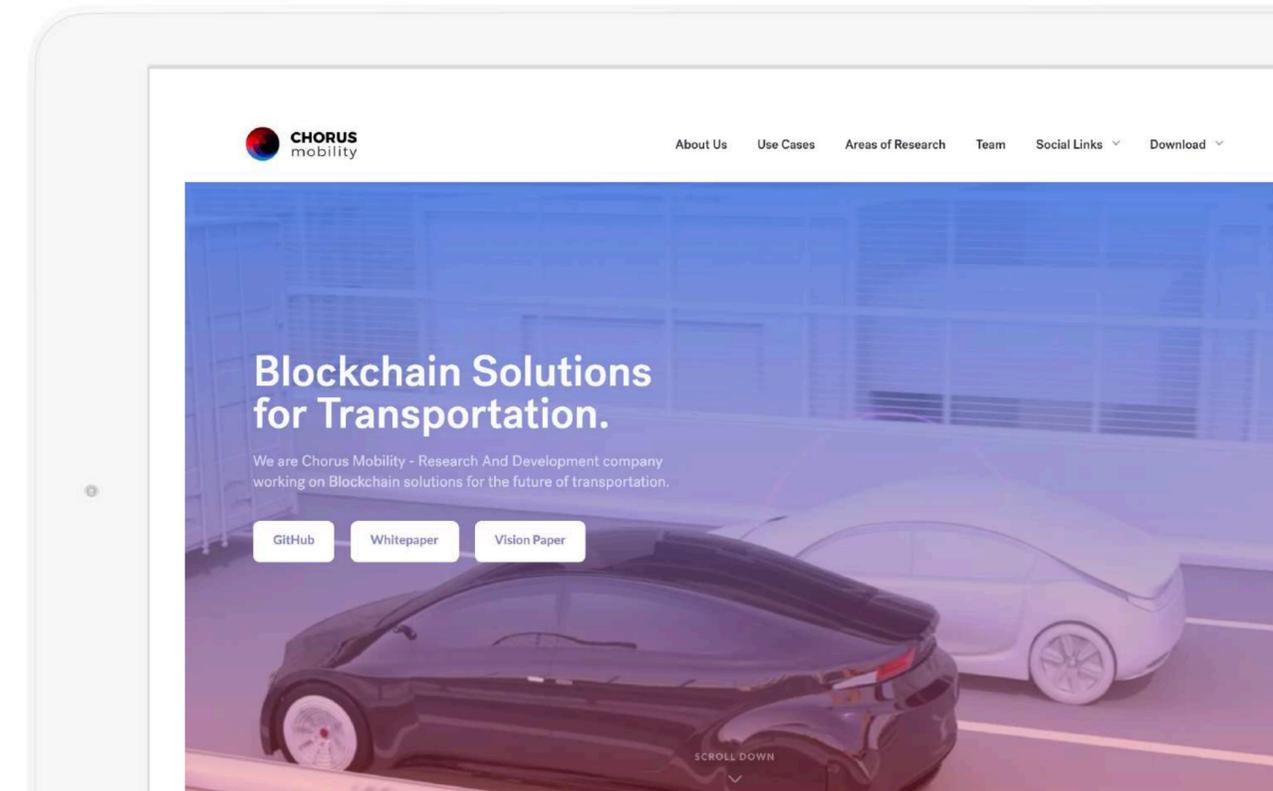
Format

Since the project is in the early development stage, we cover its content creation & design needs. Our team also provides PR coverage by means of media promotion, blogging, and developing appropriate PR-cases. The last but not the least service is fundraising we provide for Chorus introducing the project to our acquaintances from the blockchain industry.

It's example of how to meet the dawn when there's no dawn yet.



CHORUS
mobility



07

Case study: NAGA Coin

20th Nov — 15th Dec 2017

NAGA Coin establishes the world's first crypto-gateway to trade any sort of financial instrument, real and virtual good in a secure and transparent way.

Story

A huge publicly listed German Fintech company with its trading platforms and a market cap of 200 million Euros comes to the crypto industry, making a shift to huge companies ruling the market.

Strategy

We marketed NAGA aggressively, as one of the biggest and most successful companies to ever enter blockchain. A trendsetter and an exemplar, NAGA attracted its hype, drew prominent advisors in Roger Ver, Miko Matsumura, Guy Ben-Artzi, and made a mash on the community. A huge community of 63,000 - the second largest in history by far - gathered because of how assertive our campaigns were.

That one was a big fish. A dragon, rather. A very hungry dragon.



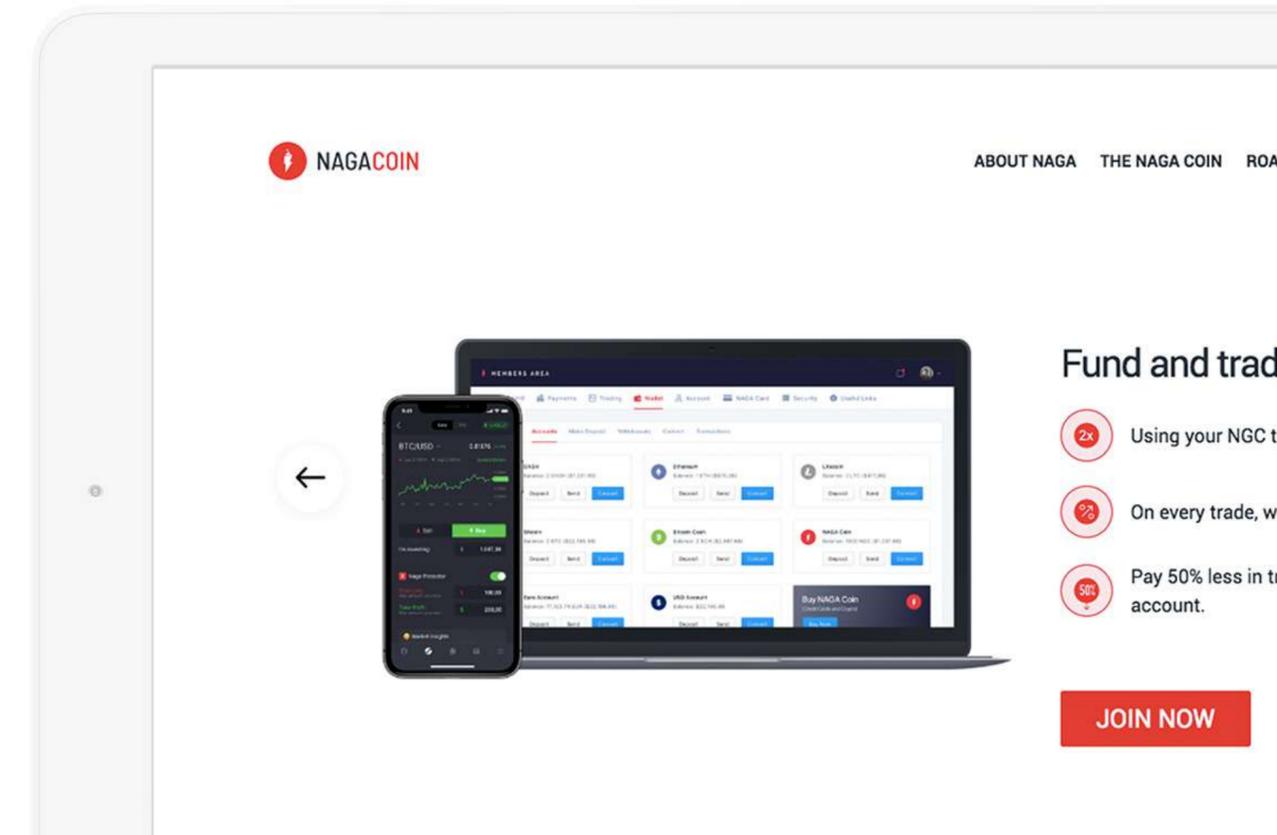
50 020 960

USD attracted



63 000

backers



Fund and trade

- 2x** Using your NGC t
- 2%** On every trade, w
- 50%** Pay 50% less in t account.

JOIN NOW

08

Case study: **BANKEX**

28th Nov – 28th Dec 2017

BANKEX builds a Smart Assets technology to develop a new generation of decentralized capital markets. The project lays the foundation for the Internet of Assets (IoA), an online platform for asset tokenization.

Story

A hyper-technological FinTech lab develops plenty blockchain-based products and applicable solutions for relevant real-world problems. They're great, but there's a problem - they're too complicated for ordinary users, and most of them don't yet know they need those solutions.

Strategy

We relied on creating a loyal community of people understanding and valuing the technology BANKEX presents. Those already in were eager to support the project with effort and money. To get the community to grow, we placed our bets on viral content distribution and targeting. Using lots of crypto PR, situational marketing, and resonating use cases, we got out the product's idea to the wider audience, leading up to 70 million USD for the project.

Thanks to Cryptokitties for making a great viral case for us - we almost saved Ethereum from them.



70 600 000

USD attracted



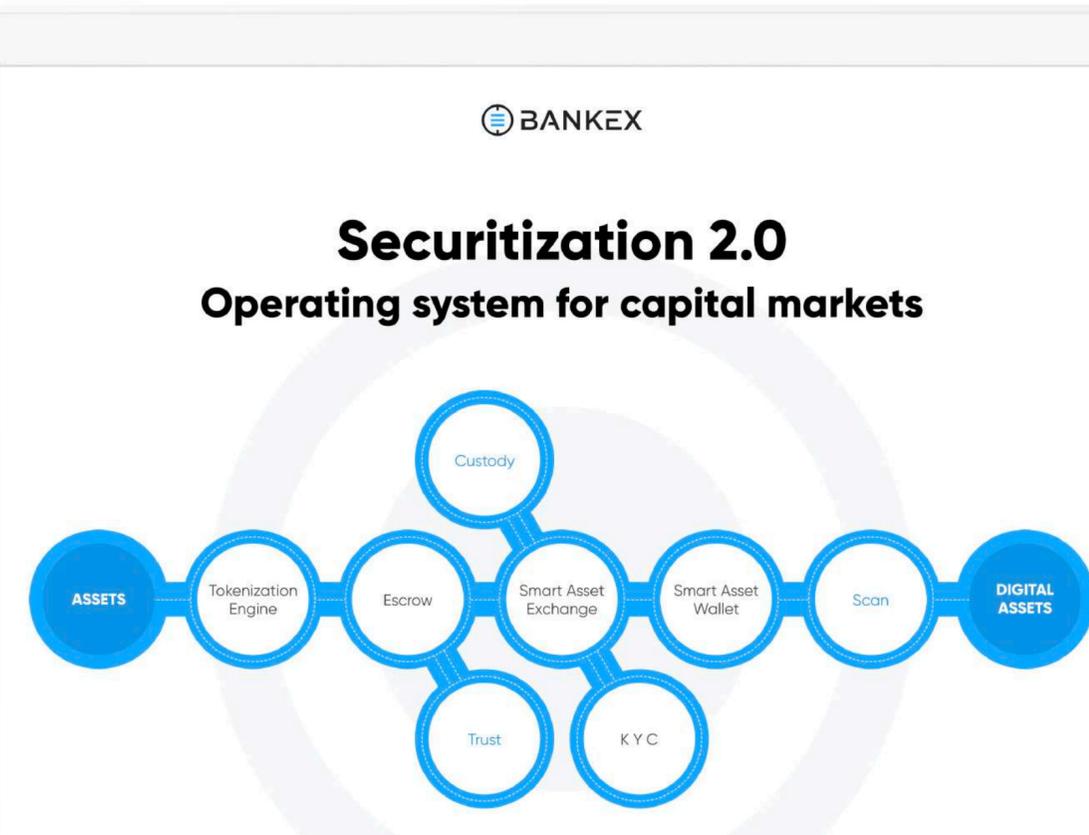
20 000 000

of those at the pre-sale



4 200 000

people in total marketing reach



Case study: Other projects

Crypviser

20th May - 30th Jun 2017

\$ 4 025 989

Disruptive, encrypted all-in-one network for social and business communication.

Goldmint

20th Sep - 11th Nov 2017

\$ 7 300 000

GOLD digital assets with buy-back at the current gold price, guaranteed by physical gold and ETF.

Humaniq

6th - 27th Apr 2017

\$ 5 163 000

Platform with biometric identification providing mobile banking access to 2 billion people living in unbanked and underbanked regions.

Crypto Ping

25th May - 24th Jun 2017

1000 BTC

Bot for traders, which analyzes market movements, statistics, news, and social media, and gives buy and sell signals for crypto assets.

ASQ protocol

Decentralized solution for publishing, storing, sharing, engaging with, and monetizing content.

Could your project become the next big thing?

10

Case study: Fireflies

19 Sep 2018 Singapore, 27 Nov 2018 New York City

Fireflies — a series of side-events alongside significant blockchain and crypto conferences. These are private chamber evenings for opinion leaders and global influencers. The format provides guests with the informal atmosphere for free-and-easy tuned conversations.

Singapore

We made an accent on a chamber character of the event and set the private 1920s heritage bungalow as the venue. The guests appraised the coziness and serenity of the location, yet the venue was located in the city-center of Singapore near the Consensus venue.

New York

The setting of the event is a private residence in the Midtown. This handsomely decorated full-floor loft pays homage to New York City's storied past. The residence is located in a 10-minute walk from the Consensus: Invest venue. The format of this evening is a speakeasy-like gathering with drinks and appetizers. The location gives us all appropriate space for informal & productive networking.

Byzantium's 12 would make a great movie, but we don't play little games.



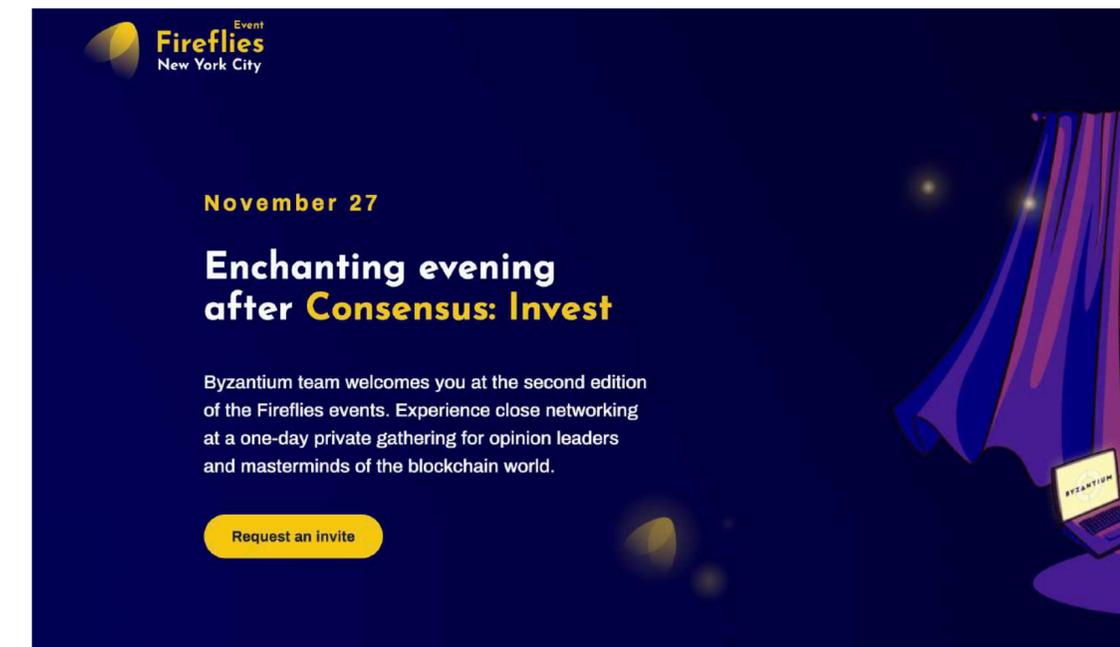
100+
guest attendees



150+
hours of preparation



Countless
beneficial connections



Founder



Peter Bel

Founder and CEO

- ✚ Ten years handling content production and strategy for media and tech projects. A strong track record in PR & marketing. Blockchain pioneer since 2014.

Remember Pinky and the Brain? This guy is the Brain.
Or Han Solo. Pretty hairy Han Solo.

Our Team

We've gone through a lot of trial and error to assemble this all-star crew. These thoroughly selected professionals with backgrounds in blockchain technology, investing, PR and marketing will do wonders when put in the same place, working on the same project.

They're here to develop the crypto economy by helping companies find their audience and raise millions of



Artem Azarov
Head of Business
Development



Yehor Pankov
Art Director



Anna Perkova
Account Manager



Valerii Masko
PR Manager



Darina Maryanovich
Business Development

Links

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Thanks for reading and thanks for choosing Byzantium! Let's make some history.